



NEWPORT BEACH
CHRISTMAS
BOAT PARADE

The Newport Beach Chamber of Commerce Presents

Christmas Boat Parade & Ring of Lights



The Newport Beach Christmas Boat Parade is a holiday spectacular for all ages that attracts over a million spectators each year over a five-day period.

DATES

Wednesday, December 16
through Sunday, December 20, 2015

TIMES

The boats depart off Bay Island at 6:30 pm
returning with the lead boat around 9:00 p.m

Notable Distinctions & Overall Marketing Impressions

#2 Destination In the Nations for Holiday Lights

TOP TEN Christmas Happenings in the nation

One of the **World's BEST** Christmas Parades

One of **America's BEST** Christmas Parades

1 of 5 Seasonal Parades to make your holiday bright

Advertising Promotions
25,000,000

Custom Tabloid Special Section
Insert to 500,000 households

Online Marketing
350,000

Pre-event YouTube videos
showcasing boats being decorated

PR & Communications
375,000,000

Celebrity Grand Marshall special
coverage

TOTAL IMPRESSIONS **400 million+**



Newport Beach Christmas Boat Parade Past Sponsors

Presenting



Sponsors



Sponsorship Opportunities Available from \$5,000 to \$25,000

contact **Leslie Dods**, *Director of Special Events*
(949) 467 2757 or Leslie@NewportBeachAndCo.com



Hosted by:



THE COMMODORES CLUB



NEWPORT BEACH
CHAMBER OF COMMERCE
The Business and Community Resource

ChristmasBoatParade

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ChristmasBoatParade.com