

For Immediate Release

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NEWPORT HARBOR IS ALL AGLOW WITH THE RING OF LIGHTS

*The 101st Annual Newport Beach Christmas Boat Parade
also features beautifully decorated waterfront homes*

NEWPORT BEACH, CA (December 3, 2009)—Participants for the 101st Annual Newport Beach Christmas Boat Parade have already begun decorating their boats for the event which begins Wednesday, December 16th and sails through Sunday, December 20th. But these vessel decorators aren't the only ones kicking their holiday cheer into overdrive.

The Ring of Lights Waterfront Home Decorating competition invites harbor-side residents to decorate their homes to provide the perfect backdrop for the Christmas Boat Parade. Residents decorate using thousands of lights, dancing Santas, and even dozens of penguins. Event organizers, **the Commodores Club of the Newport Beach Chamber of Commerce** announced this year's 101st Annual Newport Beach Christmas Boat Parade theme: *The Joys of Christmas Toys*, so this year may feature **Santa sacks filled with toys or sleighs piled high with everything from dolls to teddy bears**. The following awards will be presented to Ring of Lights winners:

- Overall Sweepstakes
- Best Animation & Special Effects
- Best Lights
- Humor & Originality
- Most Traditional
- Best First Time Entry
- Chairman's Choice
- Photographer's Choice
- Best Commercial
- Best Club/Organization

Winners will be invited to attend the Christmas Boat Parade Awards Dinner & Auction on Friday, January 22, 2010 at the Balboa Bay Club & Resort. Tickets to the event, which is also open to the public, include a four-course dinner with wine, dancing and parking, as well as a Live and Silent auction.

The Newport Beach Christmas Boat Parade will also feature fireworks on Sunday, December 20th at approximately 9:00 p.m. Underwriters for the spectacular show include the Balboa Island Ferry, Inc. and various community members. Ruby's Diner will close their Balboa Pier location for the evening to accommodate the show. For more information, please visit www.ChristmasBoatParade.com. For more information on the Newport Beach Chamber of Commerce, please visit www.NewportBeach.com. For photos of last year's parade, please contact Jessica Quadra.

The Mission Statement of The Newport Beach Christmas Boat Parade is to celebrate a tradition of community pride by bringing Holiday Cheer and Good Will to all who participate and attend.

The Newport Beach Chamber of Commerce is a business organization of almost 1,000 members representing over 25,000 employees. The Chamber, with its five councils, committees, staff and valuable members, works with city officials, local businesses and the community at large to promote the local economy.

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