

For Immediate Release

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101st Annual Newport Beach Christmas Boat Parade is coming soon...

Make plans to view this wonderful holiday tradition

NEWPORT BEACH, CA (December 10, 2009)—The Commodores Club of the Newport Beach Chamber of Commerce started planning this year’s Newport Beach Christmas Boat Parade months ago, and they’re sure it will be just as delightful as it has been in past years. This year will once again feature a **fireworks show** on the final night of the Parade, Sunday, December 20th at approximately 9 p.m. from the Balboa Pier. **Underwriters for the spectacular show include the Balboa Island Ferry, Inc. and various community members.** Special thanks to Ruby’s Diner who will close that evening to accommodate the fireworks show!

The Christmas Boat Parade, presented by **Simple Green, Meguiar’s, Traditional Jewelers, and Visit Newport Beach, Inc** (formerly the Newport Beach Conference & Visitors Bureau) will run from **Wednesday, December 16th through Sunday, December 20th and will begin at 6:30 p.m. each night from Bay Island Channel.** To view a **route map** to choose the best viewing location for you, please visit www.ChristmasBoatParade.com.

Participants of the Newport Beach Christmas Boat Parade and Ring of Lights Home Decorating competition will be judged in categories like Best Lights and Humor & Originality. Winners will be invited to attend the Christmas Boat Parade Awards Dinner & Auction on Friday, January 22, 2010 at the Balboa Bay Club & Resort. Tickets to the event, which is also open to the public, include a four-course dinner with wine, dancing and parking, as well as a Live and Silent auction.

For more information on the Christmas Boat Parade, please visit www.ChristmasBoatParade.com. For photos of last year’s parade, please contact Jessica Quadra.

The Mission Statement of The Newport Beach Christmas Boat Parade is to celebrate a tradition of community pride by bringing Holiday Cheer and Good Will to all who participate and attend.

The Newport Beach Chamber of Commerce is a business organization of almost 1,000 members representing over 25,000 employees. The Chamber, with its five councils, committees, staff and valuable members, works with city officials, local businesses and the community at large to promote the local economy.

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