

MEDIA ALERT



DESIGNATED MEDIA VIEWING AREA

101st ANNUAL NEWPORT BEACH CHRISTMAS BOAT PARADE - Nation's Oldest Holiday Boat Parade -

WHAT: **Opening Night Broadcast Media VIP Viewing Area and Reception** at a Southern Californian-tradition, featuring over 100 vessels and dating back to 1908. The [Christmas Boat Parade](#) is a holiday event older than the tree lighting at Rockefeller Center or the Macy's Thanksgiving Day Parade in New York.

****BROLL AVAILABLE****

WHO: Media invited to attend and cover. Interview opportunities with Richard Luehrs, President & CEO, Newport Beach Chamber of Commerce, Dave Kiff, City Manager, City of Newport Beach.

WHEN: **One Night Only - Wednesday, December 16th, 5:30PM.** **Media/broadcast trucks must arrive no later than 5:30 pm, earlier live shots/coverage can be accommodated**

WHERE: **Balboa Bay Club & Resort**
1221 West Coast Highway, Newport Beach, CA 92663

HOW: **RSVP REQUIRED FOR ACCESS AND PARKING ARRANGEMENTS** at daniel@visitnewportbeach.com.

Hosted by [Visit Newport Beach, Inc.](#), the [Newport Beach Chamber of Commerce](#) and the [Balboa Bay Club & Resort](#).

Media Contacts

Daniel Guerrero
Director of Communications
Visit Newport Beach, Inc.
P: 949.467.2745
M: 949.554.9766
daniel@visitnewportbeach.com

Deirdre Michalski
PR Representative
Balboa Bay Club & Resort
P: 949./645.5000
M:
dmichalski@intgmrktg.com

###